

33rd Annual

In Vitro Fertilization and Embryo Transfer

A Comprehensive Update - 2021

UC San Diego

School of Medicine

Organized by:

UC San Diego Division of
Reproductive Endocrinology and Infertility

Reproductive Partners San Diego

Instituto Valenciano de Infertilidad (IVI)

July 18–21, 2021

Coronado Island Marriott • Coronado, CA

HIGHLIGHTS

Attendees Expected: 400+

Total Exhibit Spaces Available: 29

Premier Spaces: 21 table top exhibits

Premier Platinum Space: 1 private room (450 sq. ft.)

Private Use Space (add-on or stand-alone): 7 rooms

Additional hosting opportunities onsite:

- Lunch (with or without presentation)
- Evening Social Events (reception and/or dinner)

Target Audience: The target audience for this initiative includes physicians, fellows, physician assistants, nurse practitioners, embryologists and other allied health professionals in the field of IVF.

EXHIBIT SCHEDULE

Set-up: 9:00am – 1:00pm (Sunday, July 18)

Exhibit hours: 11:30am – 5:00pm (Sunday, July 18)

7:00am – 5:00pm (Monday, July 19)

7:00am – 12:30pm (Tuesday, July 20)

7:00am – 12:30pm (Wednesday, July 21)

Break-down: 10:45am – 1:30pm (Wednesday, July 21)

CONFERENCE CONTACT

Bermellyn N. Imamura, CMP

Program Manager, Meetings & Events

Phone: (858) 822-4770

E-mail: bimamura@health.ucsd.edu



About UC San Diego Division of Reproductive Endocrinology and Infertility

At UC San Diego Health, we offer a full range of state-of-the-art reproductive healthcare associated with a woman's ability to become pregnant, to have normal menstrual cycles and to benefit from appropriate treatment in postmenopausal life. The extent of services includes patients with infertility or uncertainty about fertility potential, menstrual disorders including adolescent girls and perimenopausal women, conditions of hormone imbalance, hormone producing tumors, as well as problems related to menopause and aging. The Division of Reproductive Endocrinology and Infertility has been recognized by the National Institute of Child Health and Human Development (NICHD) of the National Institute of Health (NIH) as a center of excellence in reproductive sciences.

About UC San Diego Continuing Medical Education

The Mission of University of California, San Diego Continuing Medical Education (UC San Diego CME) is to provide needs-based education for physicians and healthcare providers to improve knowledge, competence and performance and enable the optimum provision of health care. We are committed to providing innovative education that affects health care providers' knowledge and behavior, with the ultimate goal of improving patient care. A member of the University of California system of higher education, UC San Diego CME is part of the highly acclaimed School of Medicine and affiliated with the UC San Diego Health System which currently ranks #1 among San Diego's hospitals for adults.

PAST EXHIBITORS

| | | |
|---------------------------------------|-----------------------------------|---|
| Alto Pharmacy | Good Start Genetics | Progyny |
| ARC Fertility | Hamilton Thorne | Reproductive Genetic Innovations |
| California Cryobank | Igenomix | Reprogenetics & Recombine |
| Coast Science, LLC | iHeart Medical, Co. Ltd. | REPROLIFE, Inc. |
| Cook Medical | IntegraMed Fertility | ReproSource Fertility Diagnostics |
| CooperSurgical Companies | Integrity Rx Specialty Pharmacy | ReproTech, Ltd. |
| Cryos International – USA | Invitae | RoxSan Fertility Group |
| Egg Donor America | LabCorp | Seattle Sperm Bank |
| Embryo Options | LAPISTRANO | Schraft's 2.0 Pharmacy – Artisan Fertility Medical Solutions |
| Embryotech Laboratories, Inc. | LendingClub Patient Solutions | Siemens Healthineers |
| EMD Serono, Inc. | LifeAire Systems | Smiths Medical |
| Encompass Rx | LifeGlobal Group | Theralogix |
| Episona, Inc. | MDR Fertility Pharmacy | Trusted Science, LLC |
| ESCO Technologies, Inc. | Merck & Co., Inc. | Village Fertility Pharmacy |
| Fairfax Cryobank & Fairfax Eggbank | National Fertility Support Center | Vitrolife, Inc. |
| Ferring Pharmaceuticals, Inc. | New Life Agency | Vivere Health |
| Freedom Fertility Pharmacy | NxGen MDx | The World Egg Bank |
| Galen US Inc. | Origio | ZyMot Fertility, A DxNow, Inc. |
| GE Healthcare | Ovation Fertility | |
| Genesis Genetics | Progenis Inc. | |
| | Progenity | |

EXHIBITOR OPPORTUNITIES

| | |
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| PREMIER space (table top exhibit with prime location)..... | \$5,500 |
| PREMIER PLATINUM space (private room - 450 sq. ft. with prime location)..... | \$10,000 |

Prime location exhibitors and refreshments will be located in Ballroom Foyer (2nd floor), just outside of the general session room.

Payment is due in full prior to the start of the program and no refunds will be issued for cancellations. Credit Card is the preferred method of payment.

Once your exhibitor application has been accepted, you will have the opportunity to pre-select your booth space. Assignments will be confirmed based on time of response & date of original exhibit confirmation (timestamped by the submission through our online registration site).

Included with all exhibit space:

- 6-foot skirted table with two chairs & wastebasket
- Two complimentary full-access conference badges (additional Industry badges can be purchased)
- Acknowledgement in the conference materials

Private Use Space (add-on or stand-alone)

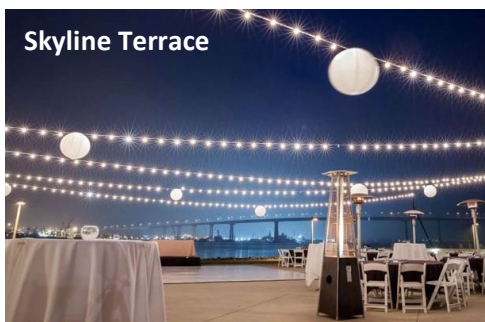
Meeting space is available as an ADD-ON to your table top exhibit or as a stand-alone private use exhibit space. This space can be used for storage, hosting 1:1 meetings/appointments, demonstrations, small group meeting(s), staff room, etc. You will have the ability to arrange for food & beverage and audio visual needs for this room directly with the hotel. Limited # of rooms are available.

Private Use Space is located in the foyer overlooking the resort front, same level but opposite side of the 2nd floor from the general session room.

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| STAND-ALONE PRIVATE USE space (567-646 sq. ft.)..... | \$4,500 |
| STAND-ALONE PRIVATE USE space (391 sq. ft.)..... | \$4,000 |

ADD-ON PRICING 2-day minimum; 4-day maximum (Sunday-Wednesday):

- **Coronado 2** (391 sq. ft.) Dimensions: L23xW17xH10 {\$250 per day}
- **Coronado 3** (391 sq. ft.) Dimensions: L23xW17xH10 {\$250 per day}
- **Coronado 4** (391 sq. ft.) Dimensions: L23xW17xH10 {\$250 per day}
- **Coronado 5** (391 sq. ft.) Dimensions: L23xW17xH10 {\$250 per day}
- **Coronado 6** (391 sq. ft.) Dimensions: L23xW17xH10 {\$250 per day}
- **Coronado 7** (646 sq. ft.) Dimensions: L34xW19xH10 {\$325 per day}
- **Silver Strand** (567 sq. ft.) Dimensions: L27xW21xH10 {\$325 per day}



ADDITIONAL OPPORTUNITIES

Symposium / Social Event fee includes:

- Approval to hold the event in conjunction with the conference at the conference venue (based on availability).
- Advertising / signage of event in exhibit space (company to provide to onsite meeting staff for placement).

Symposium / Social Event does not include:

- Marketing materials such as flyers, signage, etc. Conference administration reserves the right to approve all materials.
- Coordination of logistical arrangements. All arrangements are to be made directly with the hotel and are the responsibility of the hosting company.
- Food & beverage, audio visual needs, security, electricity, equipment rentals, or any other facility related charges during the satellite symposia.

Satellite Lunch Symposia Opportunities

We are pleased to offer satellite symposia as a forum for the presentation of industry-sponsored programs (non-CME) during the conference. Satellite Symposia provide a great opportunity for your company to reach the conference attendees. Program content is the sole responsibility of the industry-sponsored supporter and all satellite symposia will take place during the designated time slots and not within the official educational program hours.

- Date & Times Available:
 - Sunday (July 18, 2021) 11:30am - 12:30pm..... \$2,000
 - Wednesday (July 21, 2021) 12:30 - 1:30pm..... \$2,000
- Rooms Available:
 - **Tidelands Ballroom** (1,680 sq. ft.) Banquet-style is approx. 140 / Reception is approx. 150
 - **Glorietta Room** (1,032 sq. ft.) Banquet-style is approx. 70 / Reception is approx. 100

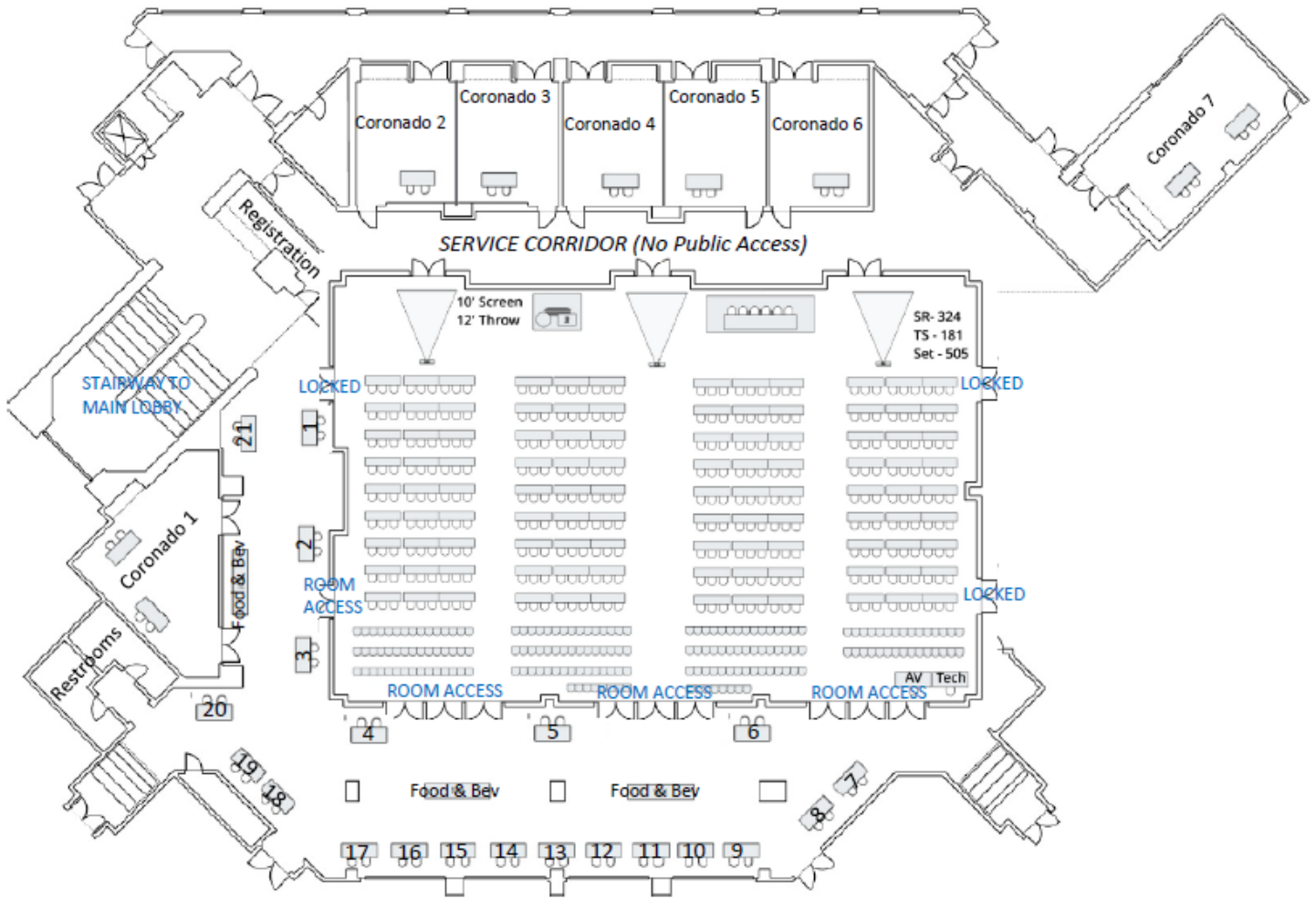
Evening Social Event Opportunities

An Evening Social Event provides a great opportunity for your company to reach the conference attendees in a more social setting. Event details are the sole responsibilities of the industry-sponsored supporter and all social events will take place during the designated time slots and not within the official educational program hours.

- Date & Times Available:
 - Monday (July 19, 2021) 5:00 - 9:00pm..... \$4,000
 - Tuesday (July 20, 2021) 5:00 - 9:00pm..... \$3,500
- Indoor Event Space Available:
 - **Tidelands Ballroom** (1,680 sq. ft.) Banquet-style is approx. 140 / Reception is approx. 150
 - **Glorietta Room** (1,032 sq. ft.) Banquet-style is approx. 70 / Reception is approx. 100
- Date & Times Available:
 - Monday (July 19, 2021) 5:00 - 9:00pm..... \$6,000
 - Tuesday (July 20, 2021) 5:00 - 9:00pm..... \$5,500
- Outdoor Event Space Available:
 - **Skyline Terrace** (4,819 sq. ft.) Banquet-style or Reception is approx. 400
 - **Poolside Lawn** (6,200 sq. ft.) Banquet-style is approx. 350 / Reception is approx. 400

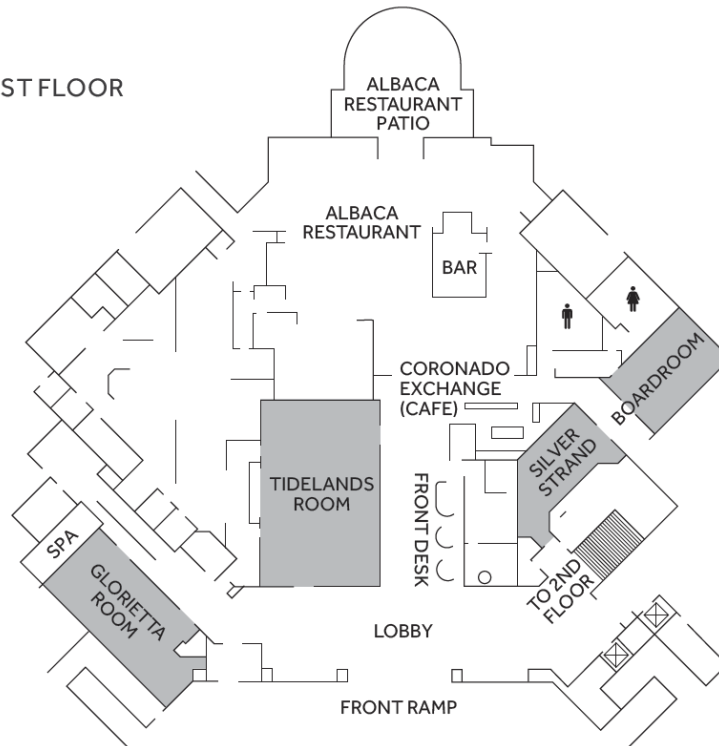
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VIEW OF DOWNTOWN SAN DIEGO

FIRST FLOOR



TERMS & CONDITIONS

ACCME Guidelines & UC San Diego CME Policies

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits and/or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors and promotional activities must be in a room or area separate from the education and must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational space. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of UC San Diego for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

SHIPPING & DELIVERY

Each confirmed exhibitor will be responsible for their own shipping & delivery. Due to limitations in secured storage space, the hotel will only accept packages that are sent a maximum of 48 hours prior to Group arrival and must be marked with the following:

Coronado Island Marriott
Attn: UCSD / IVF Conference
c/o: Ray Elicone (Event Manager)
2000 2nd Street
Coronado, CA 92118

Please contact *Raymond Elicone (Senior Event Manager)* directly at 619-522-3009 or by email to raymond.elicone@marriott.com with any questions or concerns.

POWER & OTHER AUDIO VISUAL NEEDS

Each confirmed exhibitor will be responsible for their own power & other AV needs as well. An AV Exhibitor Order Form will need to be completed and returned to *Abraham Diaz (Director of Event Technology with PSAV)* via email to adiaz@PSAV.COM. Please contact Abraham directly at 619-522-3087 with any specific audio visual questions or concerns.